

Luke Syson
The National Gallery, London

CAMPAIGN TO ENDOW THE CHAIR OF THE EXECUTIVE DIRECTOR OF THE AMERICAN NUMISMATIC SOCIETY

JANUARY 1, 2015 – DECEMBER 31, 2019

Executive Director
Chair
AMERICAN
NUMISMATIC
SOCIETY
Endowment Campaign

Reason for Campaign

The Executive Director fills one of the most public roles of prominence for the Society and for all of numismatics. The position is a rather recent addition to the ANS roster—introduced only in 1997—when Leslie Elam, the long-time Director of the ANS, was first named to this newly created position. Unlike the Society’s curators, the Executive Director’s position was never an endowed one.

The Executive Director hires, guides, and oversees the staff, implements the strategic goals and objectives of the organization, and along with the chairman, enables the Board of Trustees to fulfill its governance functions. The Executive Director provides direction and leadership toward the achievement of the organization’s mission, strategy, and its annual goals and objectives. No position is more crucial to the continued success of the Society.

The Society’s distinction and well-deserved reputation for excellence is in large part attributable to its widely recognized curatorial and academic staff, who provide unparalleled academic standing to the Society and secure its leadership stature among numismatic institutions. Recruitment of such staff is highly dependent on the stature of the person at the helm. Looking toward the future, therefore, endowment for the key position of Executive Director is essential if the ANS is to continue to attract and maintain leaders of the highest caliber.



Kinds of Donations

We welcome donations of cash and stocks, as well as gifts of coins, medals, and other numismatics items that can be sold. Cash or stock gifts can be made outright, or pledged and then donated periodically over the five-year period of the campaign. Donations of coins, medals, books, or other items of numismatic value must be received by the end of December 2015. In accordance with US tax law, these items will be held for three years before being sold at an auction in 2019.





The American Numismatic Society has embarked on a five-year campaign to secure \$4,000,000 to endow the Chair of the Executive Director.

As a demonstration of their enthusiastic support for this initiative, the ANS Board of Trustees has already raised 25% of the goal.

To make a donation by check or credit card please complete and return the form below. For more information on how you can contribute to this campaign via wire or stock transfer, or to make a pledge, please contact Eshel Kreiter, Director of Development, at 212 571-4470 ext 130, or email ekreiter@numismatics.org.



Return to:
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New York, NY 10013

Telephone
212 571-4470 ext 130

Fax
212 571-4479

www.numismatics.org
membership@numismatics.org

Donation Amount: _____

- One-time Donation
 Multi-year Donation. Number of Years: _____
 Stock Donation
 Item(s) for Auction

notes: _____

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Payment Method: Check American Express Master Card Visa

Credit Card Number Expiration Date Security Code Number

Name as it appears on credit card

Signature Date